

For Immediate Release May 22, 2024 Contact: Bill Airy, 303-747-3538

## Lendio Denver Partners with B:Side Fund to Increase Access to a Small Business Learning Series

DENVER, CO-Lendio Denver is thrilled to announce its partnership with B:Side Fund, a mission-based nonprofit small business lender to provide free, educational resources to small business owners through its sponsorship of the B:Side University Small Business Learning Series. This collaboration marks a significant step towards providing local business owners with an ongoing central source of in-depth, topical information from operations and financial management to marketing to effectively manage their businesses.

The B:Side University Small Business Learning Series helps entrepreneurs develop a well-rounded skill set necessary for the challenges and opportunities they may encounter in managing their businesses. These free, monthly webinars are sponsored by Lendio Denver and presented by both B:Side Fund and other partners with extensive expertise in their field.

"B:Side is committed to helping small businesses access responsible and affordable capital. Setting them up for success with free education, trainings, and resources is a crucial part of the process. We want to support the dreams of entrepreneurs, but often we find that early-stage business owners need additional guidance before they are ready to apply for funding. We believe that B:Side University can help bridge that gap," expresses Marie Peters, B:Side Fund's Lending Director.

As part of the partnership, Lendio Denver will play a pivotal role in helping B:Side Fund increase awareness of this series to a broader business community, enabling more business owners to benefit from the sessions, as well as continue offering them for free.

President of Lendio Denver, Bill Airy comments, "As a marketplace of small business loan options, Lendio Denver is thrilled to partner with B:Side Fund to

deliver even more financial education, resources and solutions to small local businesses. We know that running a small business is challenging, which is why we are so grateful to be able to empower local business owners with the knowledge and skills to be successful in their entrepreneurial endeavors."

To learn more about the B:Side University Small Business Learning Series visit: https://www.bsidefund.org/bside-university

## About Lendio Denver

America's largest online business lending marketplace, Lendio Denver connects small business owners with more than 75 curated lenders, helping small business owners secure the financing solution that best fits the business' needs. For more information, visit <a href="https://www.LendioDenver.com">www.LendioDenver.com</a>.

## About B:Side Capital and B:Side Fund

As a Certified Development Company and Lender Service Provider, B:Side Capital is committed to serving lending partners in Colorado, New Mexico, Utah, and Arizona through Small Business Administration 504 and 7(a) loans. We care about creating access to responsible capital for small businesses and being a resource for banks and entrepreneurs alike. Together with our sister company B:Side Fund, we strive to empower underserved markets- fostering economic growth and job creation through SBA and direct lending. The services we offer to lenders are solutions to financing requests that they otherwise would not be able to provide under their institution's conventional credit policy. Since 1990, we are proud to have funded over 5,000 small business loans, helping to create over 33,000 jobs injecting \$9.06 billion into the economy. More information can be found at <a href="https://www.bsidecapital.org/our-impact">https://www.bsidecapital.org/our-impact</a>.